

Curriculum Vitae

Cheryl Sze Ying Shea 余思盈

cherylsheassy@link.cuhk.edu.hk

EDUCATION

The Chinese University of Hong Kong

Master of Philosophy in Communication

08/2019 – Now (2021 Expected)

- *Thesis (Work in progress): Translated Protest Violence: The Dynamics between Protestors and Media on Legitimizing Radicalization in the Hong Kong Anti-ELAB Movement*
- Supervisor: Professor Francis Lee Lap Fung

Bachelor of Social Science with First Class Honours in Journalism and Communication

09/2015 – 07/2019

- *Thesis: Domesticate News Locally or Nationally: A Study on the Local Political Orientation and Foreign News Framing in Hong Kong Newspapers*

Erasmus University Rotterdam

Student Exchange Programme in School of History, Culture and Communication

09/2017 – 12/2017

- *Wide exposure in topics such as popular culture, corporation communication and transmedia storytelling*

RESEARCH INTERESTS

- Social movement and civic participation
- Disinformation and fact-checking
- Public opinion
- Asian popular cultures

CONFERENCE PRESENTATIONS & COMMENTARIES

- **Shea, C. S. Y.** & Leung, W. L. Y. (2020, Aug). Epidemic arrives in political times: A Comparative Study of Hong Kong Newspaper Reporting on SARS and COVID-19. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Virtual Conference, Aug 5 – 9, 2020.
- Wong, H. C. & **Shea, S. Y.** (2020, May). The Social Media Battlefield: Countermovement in the Hong Kong Anti-Extradition Bill Protests. Paper presented at the International Communication Association (ICA) 70th Annual Conference, Virtual Conference, May 20 – 27, 2020.
- Chick, M. Y. & **Shea, S. Y.** (2019, Oct). An analysis on the perception of radicalization, police and their families between “*woleifei*” and “*yungmo*” in the Hong Kong Anti-ELAB movement. Initium Media. [Commentary, published in Chinese]

IN SUBMISSION

- Wong, H. C. & **Shea, S. Y.** The Social Media Battlefield: Countermovement as an Attrition Strategy, the Case of the Hong Kong Anti-Extradition Bill Protests. (Under Review in *Information, Communication and Society*)
- **Shea, S. Y.**, Jiang, Y. R. & Leung, W. L. Y. Asking the Enemy of My Enemy for Help: Transnational Grassroot Outreach on Twitter in #HongKongProtests (Manuscript submitted to ICA 2021)

RESEARCH & TEACHING EXPERIENCE

Graduate Research/ Teaching Assistant

School of Journalism and Communication, CUHK, Hong Kong

Aug 2019 – Now

- **Teaching Assistant**, COMM2600 Introduction to Journalism (Class Size: 60), by Dr. Allan Au, Fall 2019 and 2020
 - Held 2 weekly tutorial sessions for 30 students
 - Prepared the class materials including news quizzes, graded presentations and assignments
- **Teaching Assistant**, COMM 2160 Communication Research Methods (Class Size: 120), by Prof. Michael Chan, Spring 2020
 - Taught research design, quantitative methodology and SPSS in 3 bi-weekly tutorial sessions for 42 students
 - Prepared class materials, graded presentations and papers
 - Outstanding Teaching Assistant Award
- **Research Assistant**, with Prof. Francis L. F. Lee, Fall 2019 – Now.
 - Assisted in the projects of understanding the mobilisation, narrative construction and public opinion in the Anti-ELAB movement
 - Transcribed and analysed in-depth interviews of “International Front” participation
- **Research Assistant**, with Prof. Gary Tang, Summer 2020.
 - Empirically analysed the key ideology “*larm-chow*” in the Anti-ELAB movement to unveil the structural and situational composition behind this nascent ideology
 - Wrote up a digest chapter of a conference for the book on “yellow economic circle” in Anti-ELAB movement

Research Assistant of “Social Science Night 2019”

Mar 2019 – Oct 2019

Radio Television Hong Kong (RTHK)

- Conducted research on a wide range of topics including communication, political science, economics and psychology for promoting knowledge to the public
- Coordinated and facilitated inter-disciplinary discussions
- Performed translation of academic terms and involved in post-production stage

Research Assistant

Jan – June 2019

School of Journalism and Communication, CUHK, Hong Kong

- Worked with Prof. Francis Lee
- Performed content analysis of China news coverage in Hong Kong over 50 years

Research Assistant

May – Aug 2017

Hong Kong Institute of Asia-Pacific Studies

- Assisted in the Quality-of-Life Project for information gathering and content analysis

PROFESSIONAL EXPERIENCE

Chief Art Director

Jan – Apr 2019

U-beat Magazine

- Oversaw the layout design of the magazine (Volume 140-142)
- Designed cover page and inner graphics for 3 volumes

Co-founder of the “VeriNews” Project

2018

Hong Kong Social Enterprise Challenge (HKSEC)

- Initiated the prototype of an educational tool which aims to cultivate media literacy alongside users’ daily news consumption in the digital age
- Semi-finalist of the HK Social Enterprise Challenge

Summer Intern Reporter

May – Aug 2018

Initium Media, Hong Kong

- Worked under the editorial board and contributed 4 in-depth reports, event reports and infographics analyses

SCHOLARSHIP & AWARDS

Outstanding Teaching Assistant

Spring 2020

Dean’s List, Social Science Faculty, CUHK

2018 – 2019; 2015 – 2016

College’s Head List, Shaw College, CUHK

2018 – 2019; 2015 – 2016

Department/ Programme Scholarship, Shaw College, CUHK

2015 – 2016

SKILLS

Computational Skills

SPSS, KNIME, R, Content Analysis, Textual Analysis, Photoshop, Illustrator, Premiere

Language

Cantonese (native), Mandarin (native), Teochew (native), Japanese (proficient), French (intermediate)